

Marketing & Brand Recognition

Marketing is led by a team of Senior Relationship Managers covering all territories working B2B marketing. At the core, it is a team of relationship-builders and educators. Using education-based marketing, our goal is to leave our referring providers better-informed after every interaction, even if they don't choose us as their specialty dental home. Our marketing team works tirelessly to continue to build and safeguard our already stellar reputation with our providers and be an effective liaison for introductions of our doctors to general dentists. We offer leadership seminars, continuing education and dental team networking at the Scottsdale Leadership and Coaching Center that solidifies our position as the leader in our field. The team constantly and continuously nurtures relationships with referring offices through appreciation efforts including hosted lunches, customized gift giving with branded swag and professional sporting event tickets. We also have an active and engaged digital audience powered by our cutting-edge, interactive website, and custom apps for education and communication.



At the Root of it All.

Founder & CEO

*Dr. Steven Hymovitch,
DDS, MBA, CEC*

Dr. Steven Hymovitch, also known as “Dr. H”, is the founder and CEO of Valley Endodontics and Oral Surgery. He has launched 10 successful endodontic and oral surgery practices throughout Arizona since 1996. Additionally, Dr. H is the proud co-founder of The Scottsdale Leadership and Coaching Center where he coaches Executives, Upper Management and Doctors within the healthcare industry.

True to the company culture, Dr. H is a leader who maximizes the development of his team associates (employees) through a combination of learning, coaching, and application. He believes that every team associate has leadership potential, and that leadership itself is not a genetic gift, but something that can be cultivated and continuously developed.

Through his leadership development program, Dr. H helps employees capitalize on their individual leadership strengths and address critical developmental areas needed to propel individual leadership capabilities to the next level.

Dr. H goes beyond developing leaders individually; he focuses on the effectiveness of the team and entire organization. He provides a culture of support, trust and communication and ensures his team has the ability to efficiently and effectively make decisions and deliver results for their patients.

 **Valley Endodontics
& Oral Surgery**